

**uniQ**  
STUDIOS.CO.UK

Rates

May 2019

Commercial Photography & Full Service Production Agency





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# About UniQ Studios

We are a market leading East London based commercial photography and full service production agency **founded in 2012**. We supply world class, high-end visual content that helps to engage and sell products.

Our state of the art facilities include our own custom-built fully equipped production offices and studios spaces, which total **8000 Sq Ft** with a total of **15 shoot sets** across 6 studios.

We provide full 360 services, which include; **ecommerce and advertising photography**, video production, web design, digital marketing, talent and model Hire, as well as **studio space hire services**.

We work with some of the **World's largest brands** and have produced 100s of thousands of images and video content for a wide range of uses, ranging from ecommerce imagery to advertising campaigns. We currently shoot 300+ products/clothing items a day (Photography, 360s and Video) and supply up to **3000-4000+ finished images per week**.

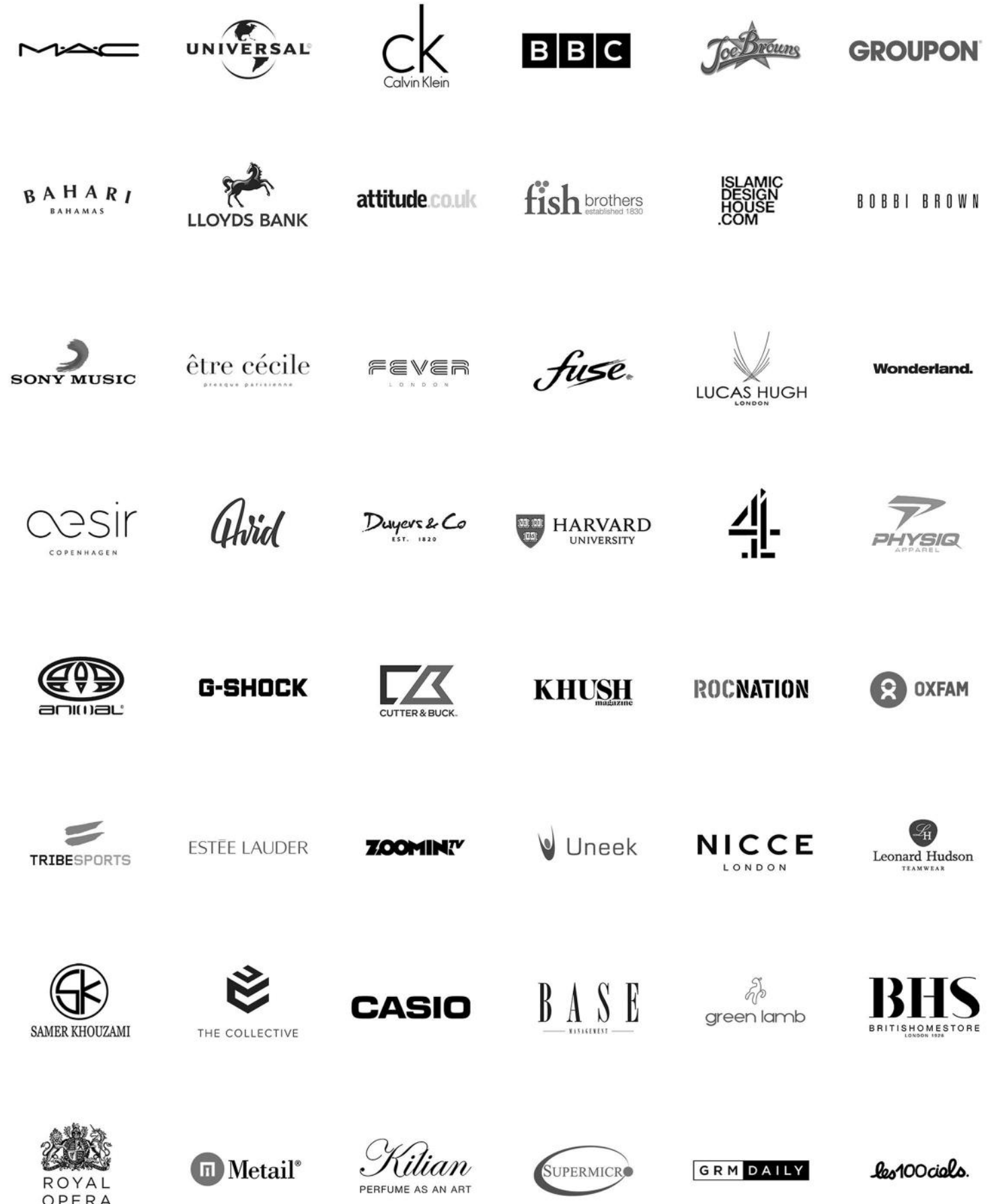
“Consistently beautiful imagery that engages and drives sales conversions is created through a robust, efficient, detail orientated process delivered by a talented and passionate team”

- Ibraheem Adeoye, Founder & Creative Director

Whilst having affordable rates we are very quality focused and have a high quality of work for all areas and types of work we supply and take a lot of pride in maintaining our **reputation for high-end quality work**. We always endeavor to quote appropriately for the time and resources required to achieve the best possible results and in order to match or exceed client expectations.

# Our Clients

We are trusted by...





## Number of Images Shot Per Day for Advertising and Still-Life Photography:

Typically ranges from 5-20 Images per day depending on complexity and variation of product types/looks, styling time, number of images per product/look and other requirements.

Usually 2hrs+ of retouching time is required for high-end quality advertising standards.

We are able to offer **time based** pricing as well as **flat rate per image** pricing based on the same calculations as time based pricing.

### Other considerations:

Location Hire, Set Build, Model Casting and Hire, Make-Up Artist, Hair Stylist, Pre-Production Planning, Creative/Art Director, Stylist, Styling Props Sourcing, Production Coordinator, Production Assistant, Courier and Catering.

# Advertising & Still-Life Creative Photography

£50 to £200 per image

Guide Per Image Rate Including Retouching

from £10 per image based on £60 Per hr

Image Editing (Advanced/ High-End Retouching):

RATE INCLUDES: Advanced/high-end image editing, image processing, QA process and admin

from £800 8hrs full day £600 4hrs half day £200 per hr

Creative/ Advertising Photography (Creative/Specialist Briefs):

RATE INCLUDES: Creative/senior photographer, studio space, lighting/ equipment, product storage (48hrs), QA process, workflow management and admin.





# Editorial, Lookbook & Lifestyle Photography

from  
**£800 8hrs full day**  
£600 4hrs half day  
£200 per hr

**Creative/  
Advertising  
Photography  
(Creative/Specialist  
Briefs):**

RATE INCLUDES:  
Creative/senior  
photographer, studio  
space, lighting/  
equipment, product  
storage (48hrs), QA  
process, workflow  
management and  
admin.

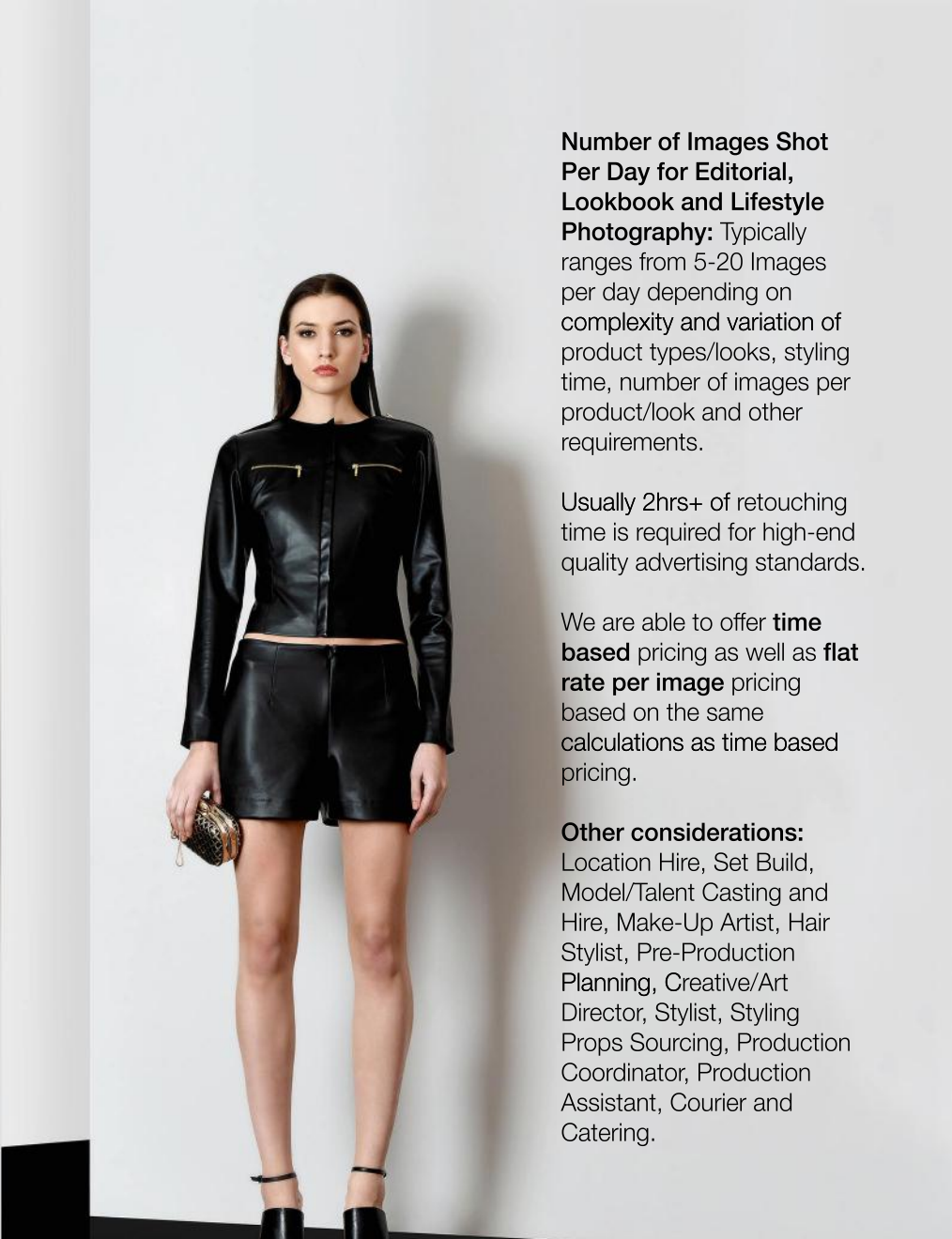
from  
**£10 per image**  
based on  
£60 Per hr

**Image Editing  
(Advanced/  
High-End  
Retouching):**

RATE INCLUDES:  
Advanced/high-end  
image editing, image  
processing, QA pro-  
cess and admin

**£50 to £200  
per image**

**Guide Per Image Rate  
Including Retouching**



**Number of Images Shot  
Per Day for Editorial,  
Lookbook and Lifestyle  
Photography:** Typically  
ranges from 5-20 Images  
per day depending on  
complexity and variation of  
product types/looks, styling  
time, number of images per  
product/look and other  
requirements.

Usually 2hrs+ of retouching  
time is required for high-end  
quality advertising standards.

We are able to offer **time  
based** pricing as well as **flat  
rate per image** pricing  
based on the same  
calculations as time based  
pricing.

**Other considerations:**  
Location Hire, Set Build,  
Model/Talent Casting and  
Hire, Make-Up Artist, Hair  
Stylist, Pre-Production  
Planning, Creative/Art  
Director, Stylist, Styling  
Props Sourcing, Production  
Coordinator, Production  
Assistant, Courier and  
Catering.





# High Volume Ecommerce Photography

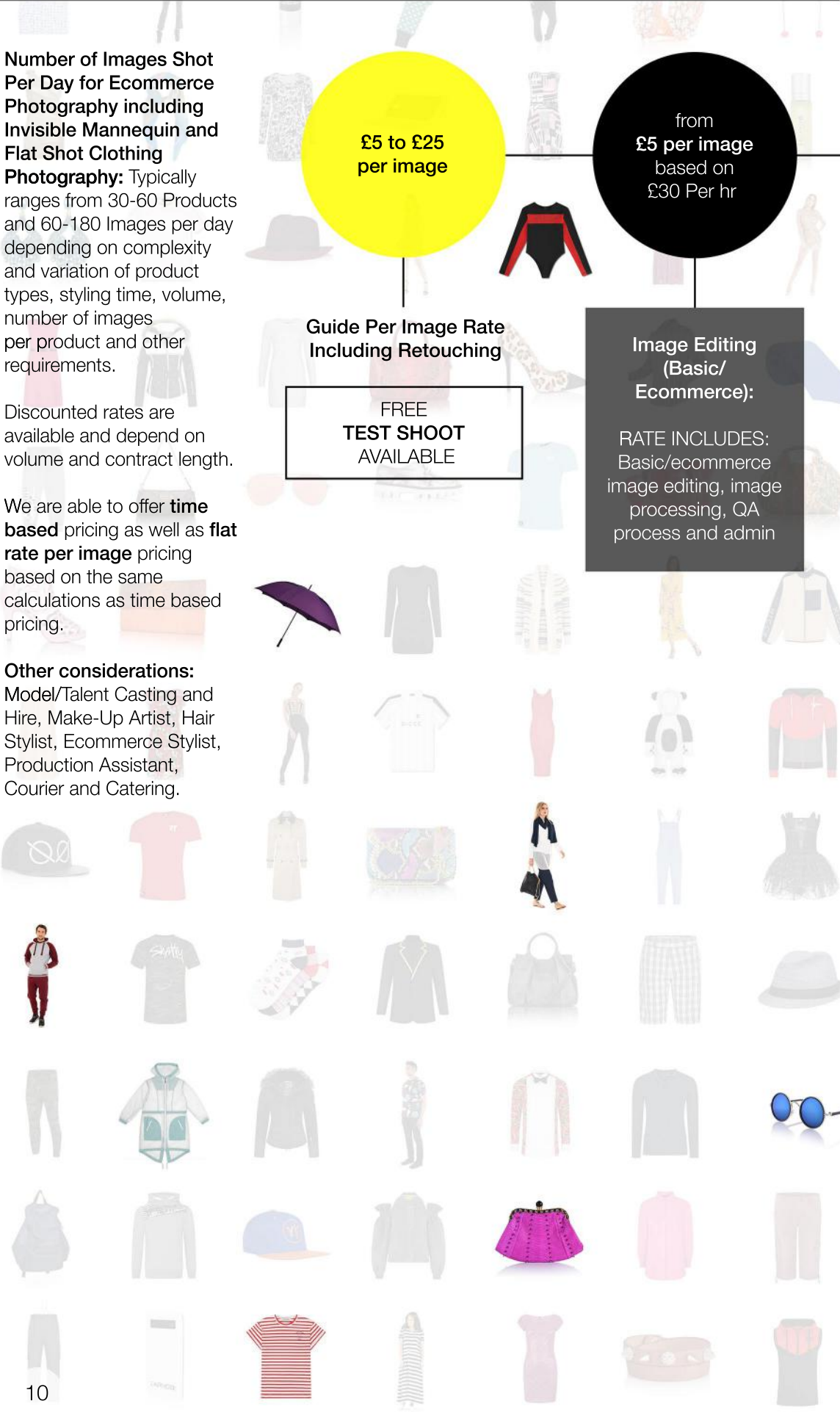
Number of Images Shot Per Day for Ecommerce Photography including Invisible Mannequin and Flat Shot Clothing Photography:

Typically ranges from 30-60 Products and 60-180 Images per day depending on complexity and variation of product types, styling time, volume, number of images per product and other requirements.

Discounted rates are available and depend on volume and contract length.

We are able to offer **time based** pricing as well as **flat rate per image** pricing based on the same calculations as time based pricing.

**Other considerations:** Model/Talent Casting and Hire, Make-Up Artist, Hair Stylist, Ecommerce Stylist, Production Assistant, Courier and Catering.



£5 to £25 per image

Guide Per Image Rate Including Retouching

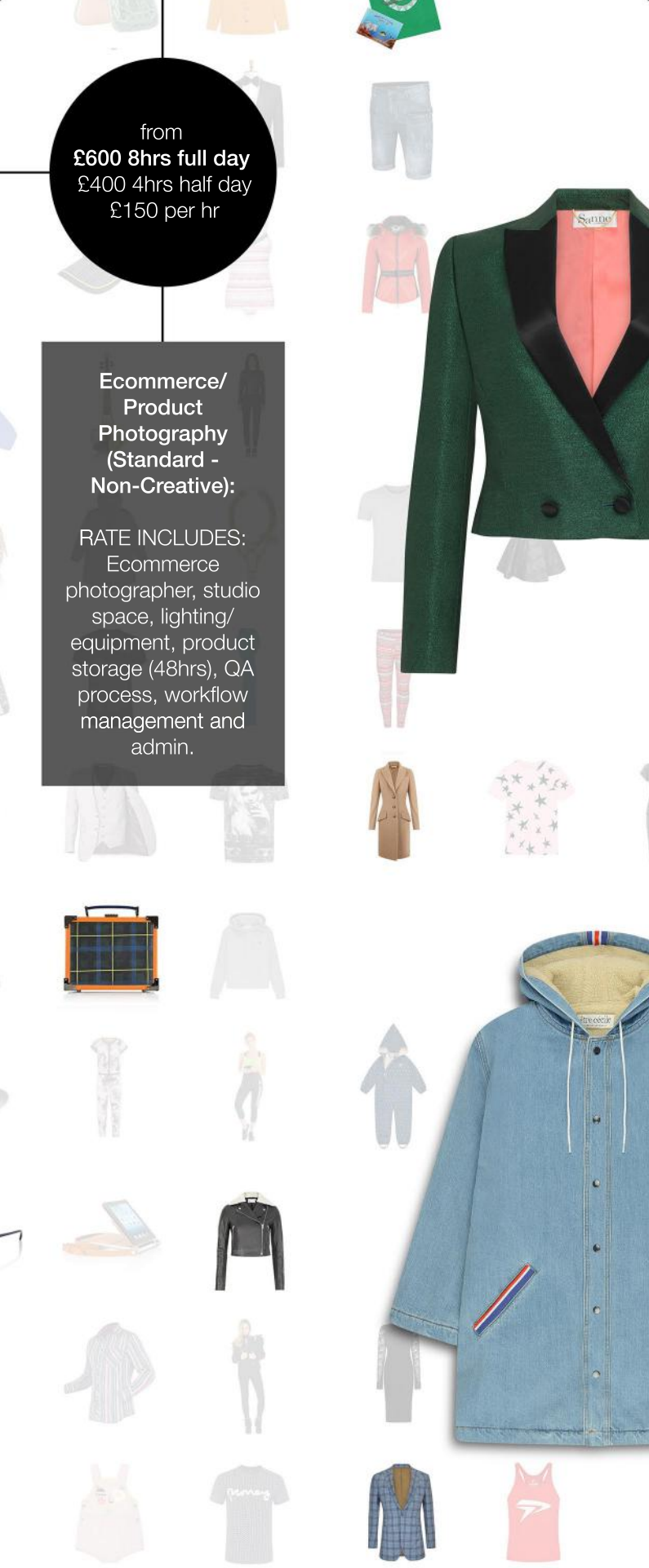
FREE TEST SHOOT AVAILABLE

from £5 per image based on £30 Per hr

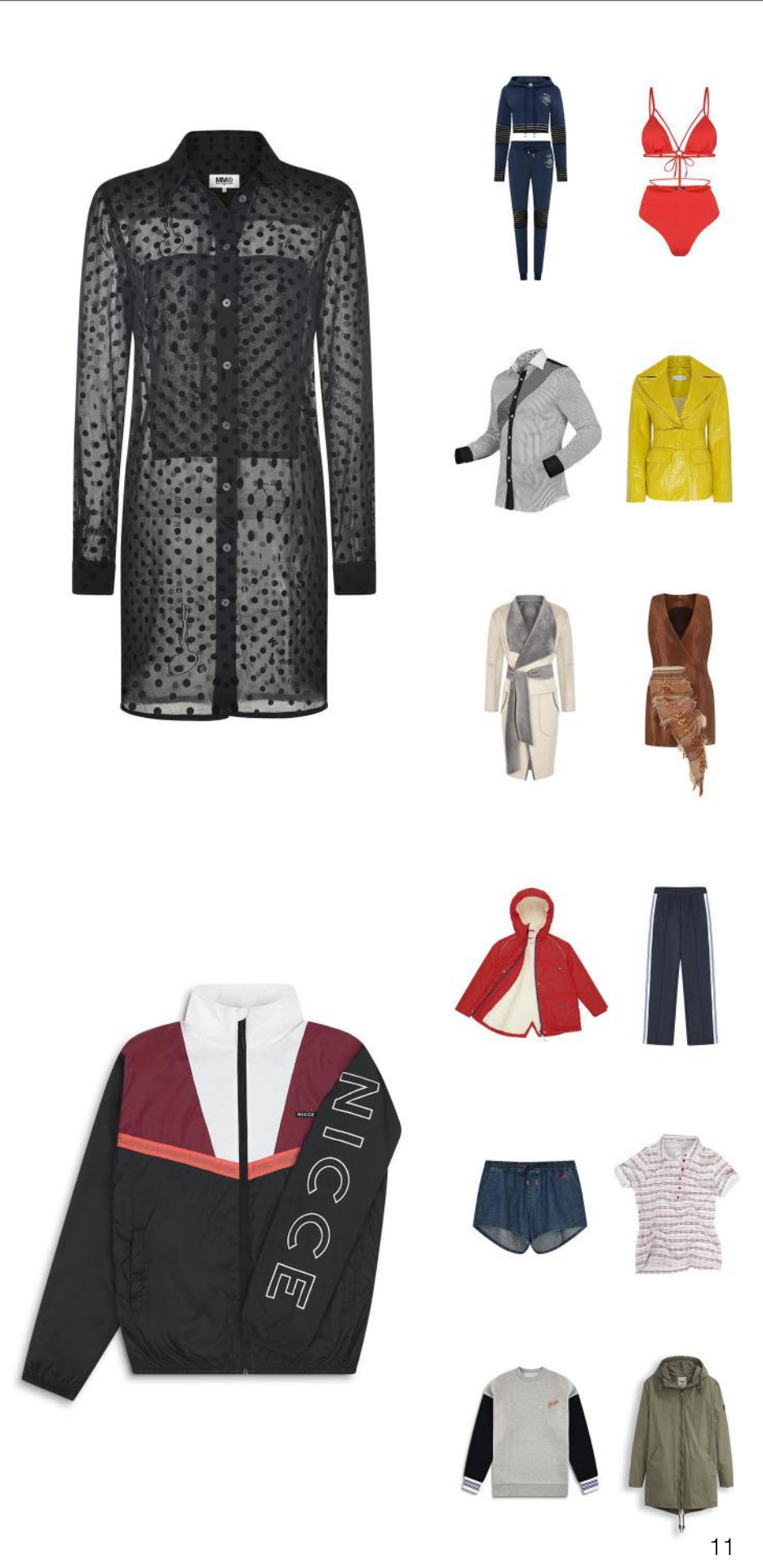
Image Editing (Basic/ Ecommerce):  
RATE INCLUDES: Basic/ecommerce image editing, image processing, QA process and admin

from £600 8hrs full day £400 4hrs half day £150 per hr

Ecommerce/ Product Photography (Standard - Non-Creative):  
RATE INCLUDES: Ecommerce photographer, studio space, lighting/ equipment, product storage (48hrs), QA process, workflow management and admin.



# Invisible Mannequin & Flat Shot Clothing Photography





# Packshot & Product Photography

## Number of Images Shot Per Day for Packshot and Product Photography:

Typically ranges from 30-100 Products and 60-300 Images per day (much less for creative shoots), depending on complexity and variation of product types, styling time, volume, number of images per product and other requirements.

Usually 2hrs+ of retouching time is required for high-end quality advertising standards.

We are able to offer **time based** pricing as well as **flat rate per image** pricing based on the same calculations as time based pricing.

## Other considerations:

Stylist, Styling Props  
Sourcing, Model Hire,  
Production Assistant and  
Courier.



\*non-creative shoots only

FREE  
TEST SHOOT  
AVAILABLE\*

Guide Per Image Rate  
Including Retouching

£7 to £50  
per image

## Image Editing (Basic/ Ecommerce):

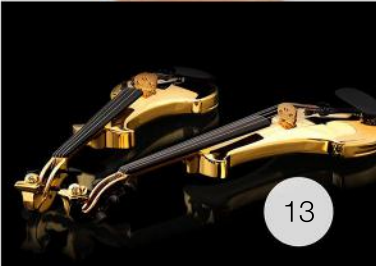
RATE INCLUDES:  
Advanced/high-end  
image editing, image  
processing, QA pro-  
cess and admin

from  
£5 per image  
based on  
£30 Per hr

## Ecommerce/ Product Photography (Standard - Non-Creative):

RATE INCLUDES:  
Ecommerce  
photographer, studio  
space, lighting/  
equipment, product  
storage (48hrs), QA  
process, workflow  
management and  
admin.

from  
£600 8hrs full day  
£400 4hrs half day  
£150 per hr





# Jewellery & Watch Photography

from  
**£800 8hrs full day**  
£600 4hrs half day  
£200 per hr

**Ecommerce/  
Product  
Photography  
(Creative &  
Specialist Briefs):**

**RATE INCLUDES:**  
Specialist/jewellery  
photographer, studio  
space, lighting/  
equipment, product  
storage (48hrs), QA  
process, workflow  
management and  
admin.

from  
**£10 per image**  
based on  
£60 Per hr

**Image Editing  
(Advanced/  
High-End  
Retouching):**

**RATE INCLUDES:**  
Advanced/high-end  
image editing, image  
processing, QA pro-  
cess and admin

**£18 to £50  
per image**

**Guide Per Image Rate  
Including Retouching**

**FREE  
TEST SHOOT  
AVAILABLE\***

\*non-creative shoots only

CONTEMPORARY  
Pendants

**Number of Images Shots  
Per Day for Jewellery and  
Watch Photography:**

Typically ranges from 10-30  
Products and 20-90 Images  
per day, depending on  
complexity and variation of  
product types, styling time,  
volume, number of images  
per product and other  
requirements.

Usually 2hrs+ of retouching  
time is required for high-end  
quality advertising standards.

We are able to offer **time  
based** pricing as well as **flat  
rate per image** pricing  
based on the same  
calculations as time based  
pricing.

**Other considerations:**

Model/Talent Casting and  
Hire, Make-Up Artist, Hair  
Stylist, Ecommerce Stylist,  
Production Assistant and  
Courier



# Shoes, Bags & Accessories Photography

## Number of Images Shot Per Day for Shoes, Bags, Accessories and Body Model Photography:

Typically ranges from 30-80 Products and 60-240 images per day depending on complexity and variation of product types, styling time, volume, number of images per product and other requirements.

Discounted rates are available and depend on volume and contract length.

We are able to offer **time based** pricing as well as **flat rate per image** pricing based on the same calculations as time based pricing.

## Other considerations:

Model/Talent Casting and Hire, Make-Up Artist, Hair Stylist, Ecommerce Stylist, Production Assistant, Courier and Catering.



\*non-creative shoots only

FREE  
TEST SHOOT  
AVAILABLE\*

Guide Per Image Rate  
Including Retouching

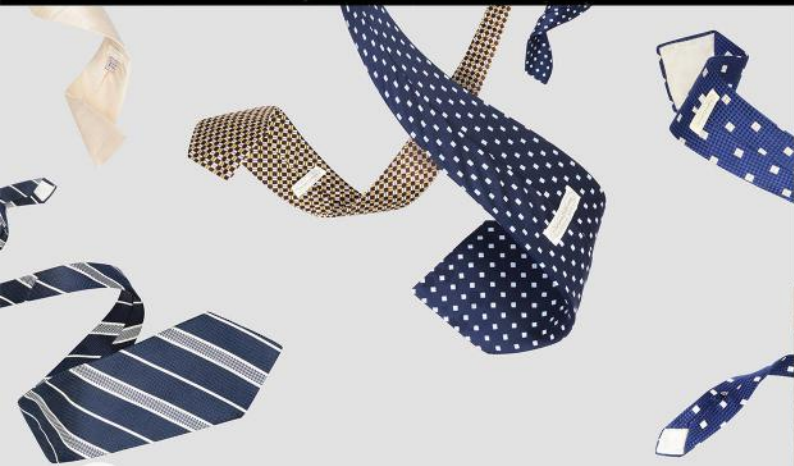
£7 to £20  
per image

**Image Editing (Basic/ Ecommerce):**  
  
RATE INCLUDES:  
Basic/ecommerce image editing, image processing, QA process and admin

from  
£5 per image  
based on  
£30 Per hr

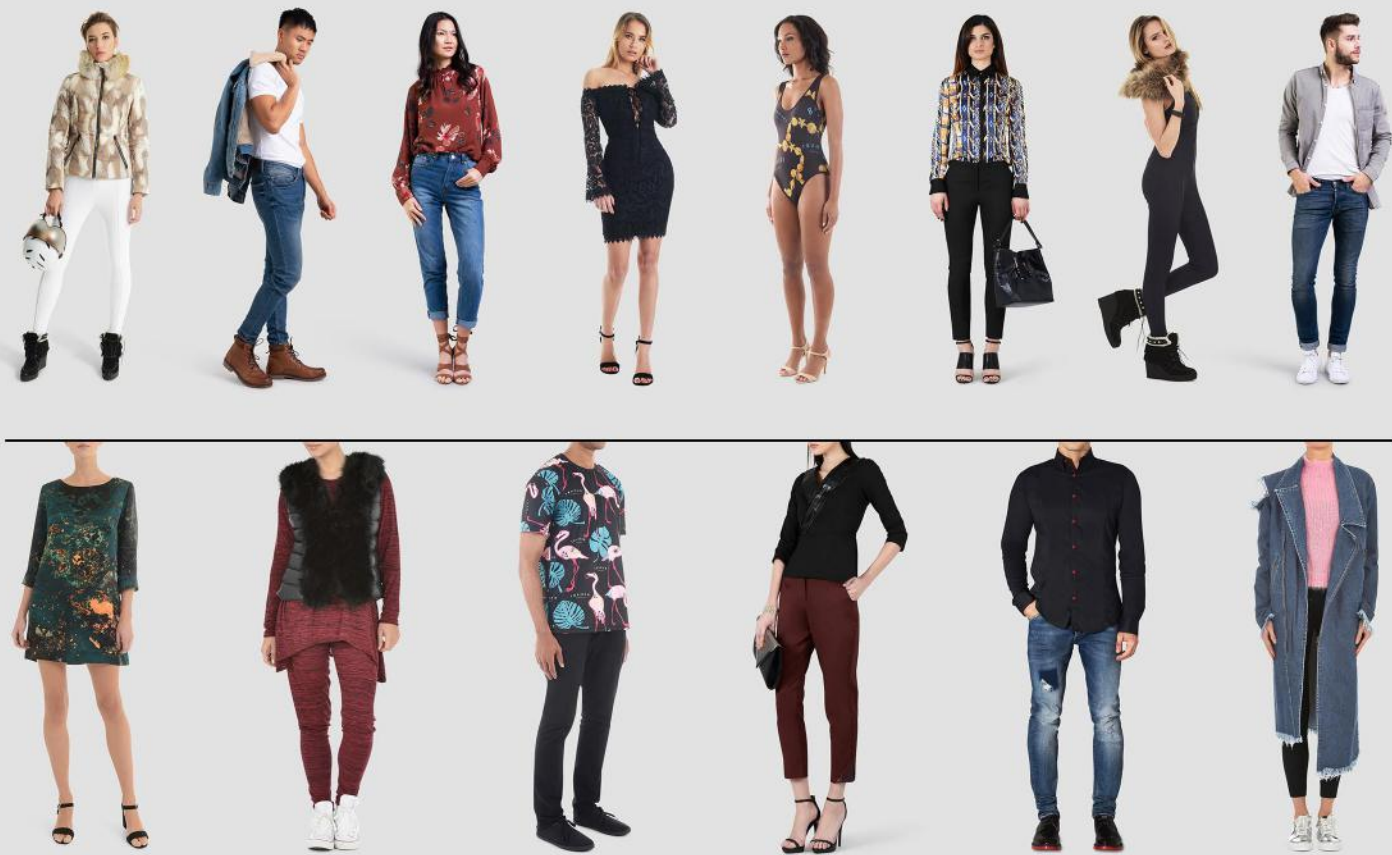
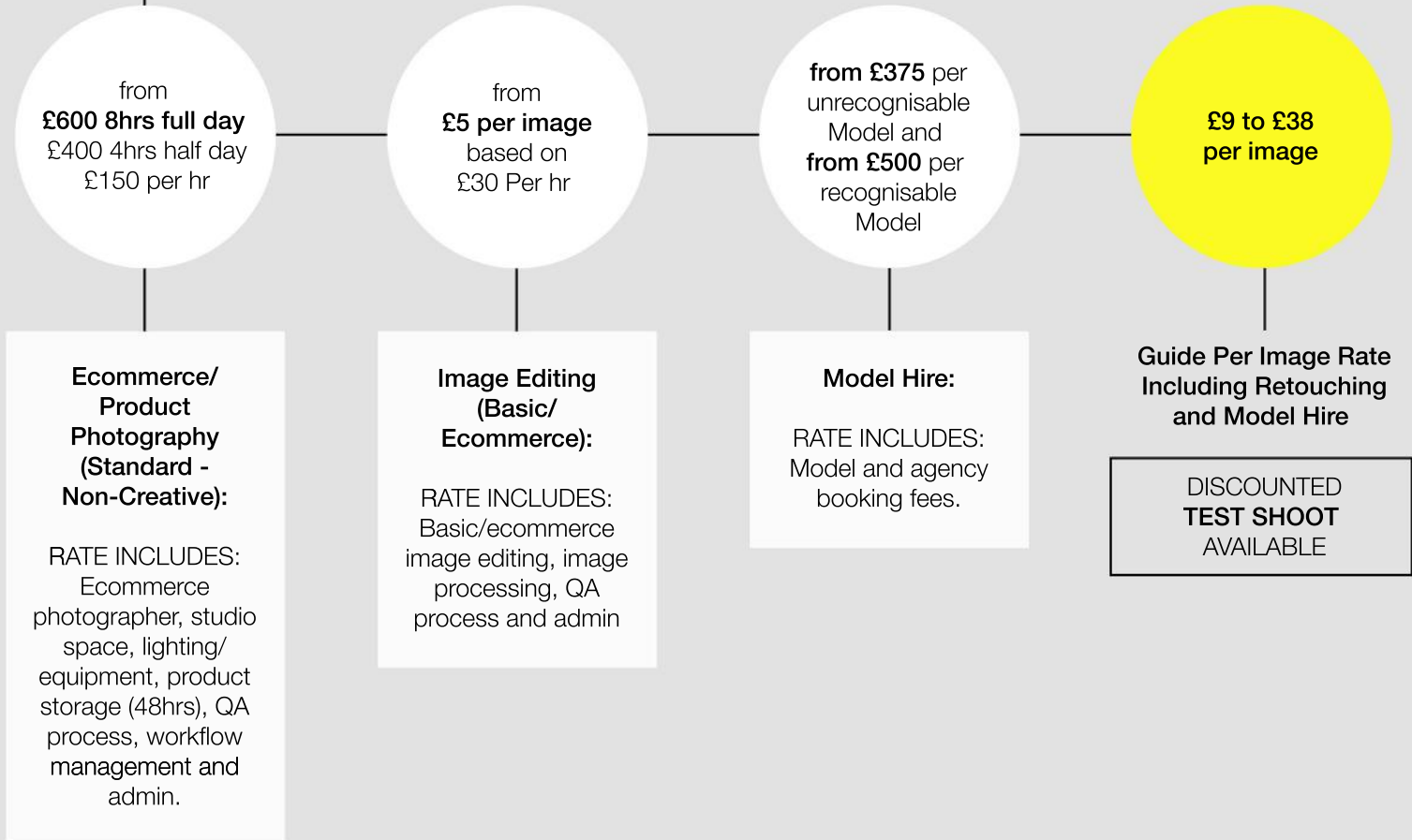
**Ecommerce/ Product Photography (Standard - Non-Creative):**  
  
RATE INCLUDES:  
Ecommerce photographer, studio space, lighting/ equipment, product storage (48hrs), QA process, workflow management and admin.

from  
£600 8hrs full day  
£400 4hrs half day  
£150 per hr





# Body Model Photography (Recognisable & Un-Recognisable)





### Number of Images Shot Per Day for Food Photography:

Typically ranges from 5-20 Images per day, depending on complexity and variation of sets, styling time, food preparation time and other requirements.

We are able to offer **time based** pricing as well as **flat rate per image** pricing based on the same calculations as time based pricing.

### Other considerations:

Location Hire, Set Build, Pre-Production Planning, Creative/Art Director, Food Stylist, Styling Props Sourcing, Production Coordinator, Production Assistant, Courier and Catering.



## Food Photography

£50 to £170 per image

Guide Per Image Rate Including Retouching

from  
£5 per image  
based on  
£30 Per hr

Image Editing  
(Advanced/  
High-End  
Retouching):

RATE INCLUDES:  
Advanced/high-end  
image editing, image  
processing, QA  
process and admin

from  
£800 8hrs full day  
£600 4hrs half day  
£200 per hr

Food  
Photography  
(Creative &  
Specialist Briefs):

RATE INCLUDES:  
Specialist/food  
photographer, studio  
space, lighting/  
equipment, product  
storage (48hrs), QA  
process, workflow  
management and  
admin.



UniQ Studio's Kitchen Studio Sets Available





## Other Photography

**Photographer:**  
from £300 8hrs full day  
from £200 4hrs half day  
from £75 per hr

**Studio Space:**  
from £300 8hrs full day  
from £200 4hrs half day  
from £75 per hr

**Image Editing:**  
from £5 per image based on  
£30 Per Hr or £60 Per Hr  
for high-end retouching

We are able to offer time based pricing as well as package pricing based on the requirements.

Interior  
Photography

Corporate  
Portraiture

Model  
Portfolios

Event  
Photography



# Video Production

## Ecommerce/ Product Video Production (Standard - Non-Creative):

Cinematographer/  
DOP, studio space,  
lighting/equipment,  
product storage  
(48hrs), QA process,  
workflow  
management and  
admin.

Creative/Advertising  
Video Production  
(Creative & Specialist  
Briefs):  
from  
£1100 8hrs full day  
£800 4hrs half day

## Video Editing:

RATE INCLUDES:  
Video Editing,  
processing,  
formatting, QA  
process and admin.

Guide Per Video Rate  
Including Editing

from  
**£750 8hrs full day**  
£550 4hrs half day  
£250 per hr

from  
**£10 per video**  
(for ecommerce/  
product videos)  
based on  
£60 Per hr

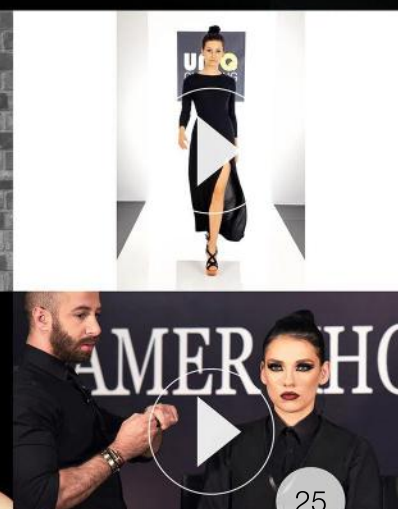
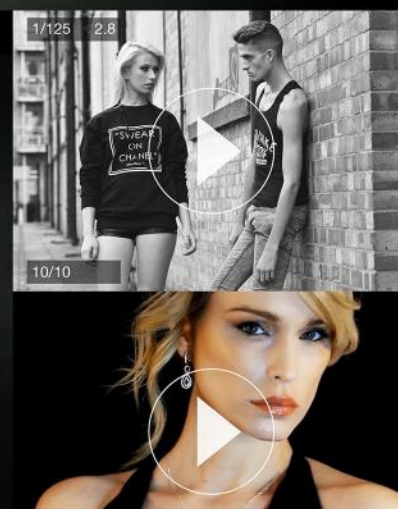
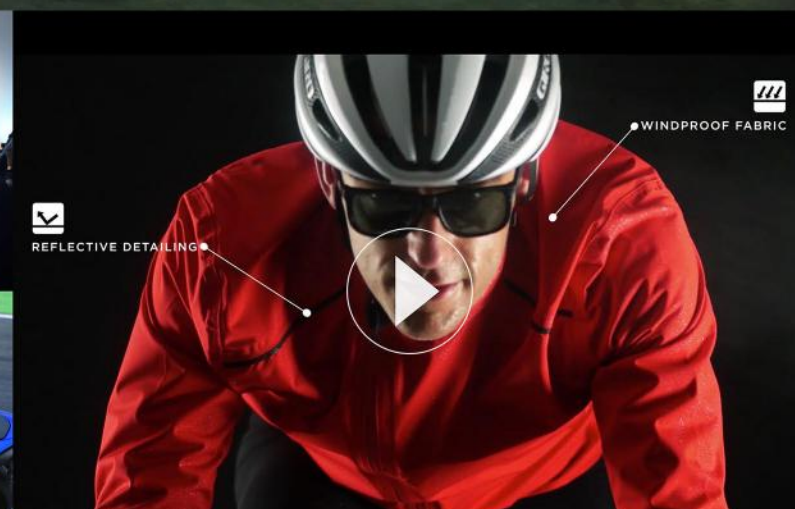
**£22 to £50  
per video**  
(for ecommerce/  
product videos)

**Number of Videos Shot  
Per Day:** Typically ranges  
from 30-60 videos per day  
(for ecommerce/product  
videos) depending on  
complexity and variation of  
product types, styling time,  
volume, number of images  
per product and other  
requirements.

Time required for creative or  
other video types vary  
depending on the brief.

We are able to offer **time  
based** pricing as well as **flat  
rate per video** pricing  
baseon the same  
calculations as time based  
pricing (for ecommerce  
catwalk and product videos).

**Other considerations:**  
Location Hire, Set Build,  
Model/Talent Casting and  
Hire, Make-Up Artist, Hair  
Stylist, Pre-Production  
Planning, Creative/Art  
Director, Gaffer/Lighting  
Technician, Sound Engineer,  
Stylist, Styling Props  
Sourcing, Production  
Coordinator, Production  
Assistant, Courier and  
Catering.





# 360 Spins & Moving Images

from  
**£800 8hrs full day**  
£600 4hrs half day  
£200 per hr

from  
**£20 per 360**  
based on  
£30 Per hr

**£26 to £36**  
per image

## 360 Product Photography (Standard Spins):

RATE INCLUDES:  
360 photographer,  
studio space,  
lighting/equipment,  
360 turntable,  
product storage  
(48hrs), QA proce-  
ativecess and admin.

Rate for creative and  
bespoke briefs on  
request

## 360 Image Editing and Processing:

RATE INCLUDES:  
Basic image editing  
(colour correction),  
image masking to  
create pure white  
background, image  
processing, creation  
of interactive media,  
QA process and ad-  
min.ocess and  
admin

Guide Per 360  
Rate Including  
Retouching and  
Processing

DISCOUNTED  
**TEST SHOOT**  
AVAILABLE

**Number of 360 Spins  
Shots Per Day:**  
Typically ranges from 30-50  
products per day (for  
standard spins), depending  
on complexity and variation  
of product types, styling  
time, volume and other  
requirements.

We are able to offer **time  
based** pricing as well as **flat  
rate per image** pricing  
based on the same  
calculations as time based  
pricing.

**Other considerations:**  
Ecommerce Stylist,  
Production Assistant and  
Courier.





# Pre-Production - Creative Agency & Consultation

## Pre-Production Meeting (On-Site):

RATE INCLUDES; Pre-meeting planning, Pre-production meeting with production coordinator and/or relevant production team members - Up to 3 hrs (up to 3 Staff/Production Team Members)

from £300

## Pre-Production Meeting (Off-Site):

RATE INCLUDES; Pre-meeting planning, Pre-production meeting with production coordinator and/or relevant production team members (up to 3 Staff/Production Team Members) - At clients premises or other offsite location

from £380

## Pre-Production Art Direction/ Creative Brief Development:

£75 Per hr

## Brand Strategy Consultation

£100 Per hr

## Location Sourcing and Recce Visits:

£300 per day

## Style Guide Development and Creation

from £500

## Model Casting:

RATE INCLUDES: Photographer, studio space, camera and lighting equipment and admin.

£500 8hrs full day

£300 4hrs half day

Full Service Creative Production  
from Concept to Delivery

# Post-Production - Image Editing

from  
£5 per Image  
based on  
£30 Per hr

## Image Editing (Basic/ Ecommerce):

RATE INCLUDES:  
Basic/ecommerce  
image editing, image  
processing, QA  
process and admin

from  
£10 per Image  
based on  
£60 Per hr

## Image Editing (Advanced/ High-End Retouching):

RATE INCLUDES:  
Advanced/high-end  
image editing, image  
processing, QA pro-  
cess and admin

Usually 2hrs+ of  
retouching time is  
required for high-end  
quality advertising  
standards.

High-End Retouching

Ecommerce Image Editing





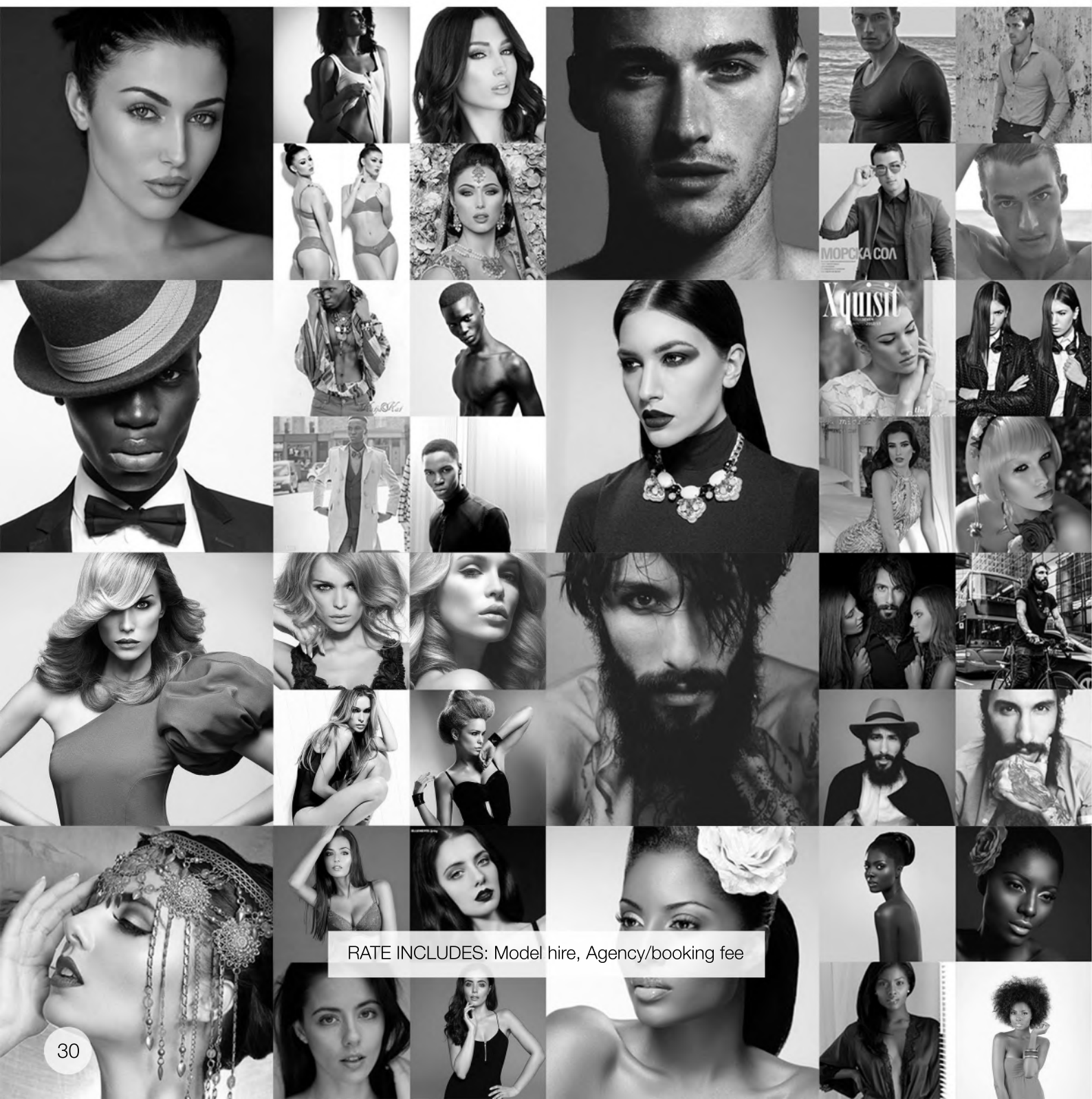
# Model Hire

Model hire rates vary depending on usage, requirement and client budget. A higher budget gives more options and better access to our strongest and most experienced models. Below are guide “from” rates.

**Model Hire - Ecommerce (Un-recognisable):**  
from £375 8hrs full day  
from £300 4hrs half day

**Model Hire - Ecommerce (Recognisable):**  
from £500 8hrs full day  
from £375 4hrs half day

**Model Hire - Advertising/Other: (Recognisable):**  
from £750 8hrs full day  
from £500 4hrs half day



RATE INCLUDES: Model hire, Agency/booking fee

# Creative & Production Talent

- **Ecommerce/product photographer** - 8hrs full day = £300 / 4hrs half day = £200
- **Creative/advertising photographer** - 8hrs full day = £400 / 4hrs half day = £300
- **Make-Up Artist or Hair Stylist - Basic/Ecommerce** - 8hrs full day = £250 / 4hrs half day = £180
- **Make-Up Artist or Hair Stylist - Creative/Specialist** - 8hrs full day = £350 / 4hrs half day = £250
- **Make-Up & Hair (Both in one) - Basic/Ecommerce** - 8hrs full day = £350 / 4hrs half day = £250
  - **Cinematographer/DOP - 8hrs full day** = £450 / 4hrs half day = £350
- **Cinematographer/DOP - Complex/Specialist** - 8hrs full day = £800 / 4hrs half day = £600
  - **Gaffer/Lighting Technician** - 8hrs full day = £450 / 4hrs half day = £350
- **Gaffer/Lighting Technician - Complex/Specialist** - 8hrs full day = £800 / 4hrs half day = £600
  - **Sound Engineer** - 8hrs full day = £450 / 4hrs half day = £350
- **Studio/Production Assistant** - 8hrs full day = £150 / 4hrs half day = £100
  - **Production Coordinator** - 8hrs full day = £400 / 4hrs half day = £300
    - **Producer** - 8hrs full day = £500 / 4hrs half day = £350
- **Creative/Art Director** - 8hrs full day = £500 / Creative/Art Director - 4hrs half day = £350
- **Creative/Art Director - Complex/Specialist** - 8hrs full day = £800 / 4hrs half day = £600
  - **Fashion Stylist** - 8hrs full day = £300 / 4hrs half day = £200
  - **Ecommerce Stylist** - 8hrs full day = £200 / 4hrs half day = £150
- **Prop, Still Life & Food Stylist** - 8hrs full day = from £350 / 4hrs half day = from £250
  - **Stylist - Garment and Prop Sourcing** - Per day = £200
  - **Voice-over Artist** - per day = from £350





**STUDIO 1**  
Standard Shoots  
(up to 9 people)  
from £80 per hr



**STUDIO 3**  
Standard Shoots  
(up to 9 people)  
from £160 per  
8hr day



**STUDIO 2**  
Standard Shoots  
(up to 9 people)  
from £200 per  
8hr day



**STUDIO 4**  
Standard Shoots  
(up to 9 people)  
from £140 per  
8hr day

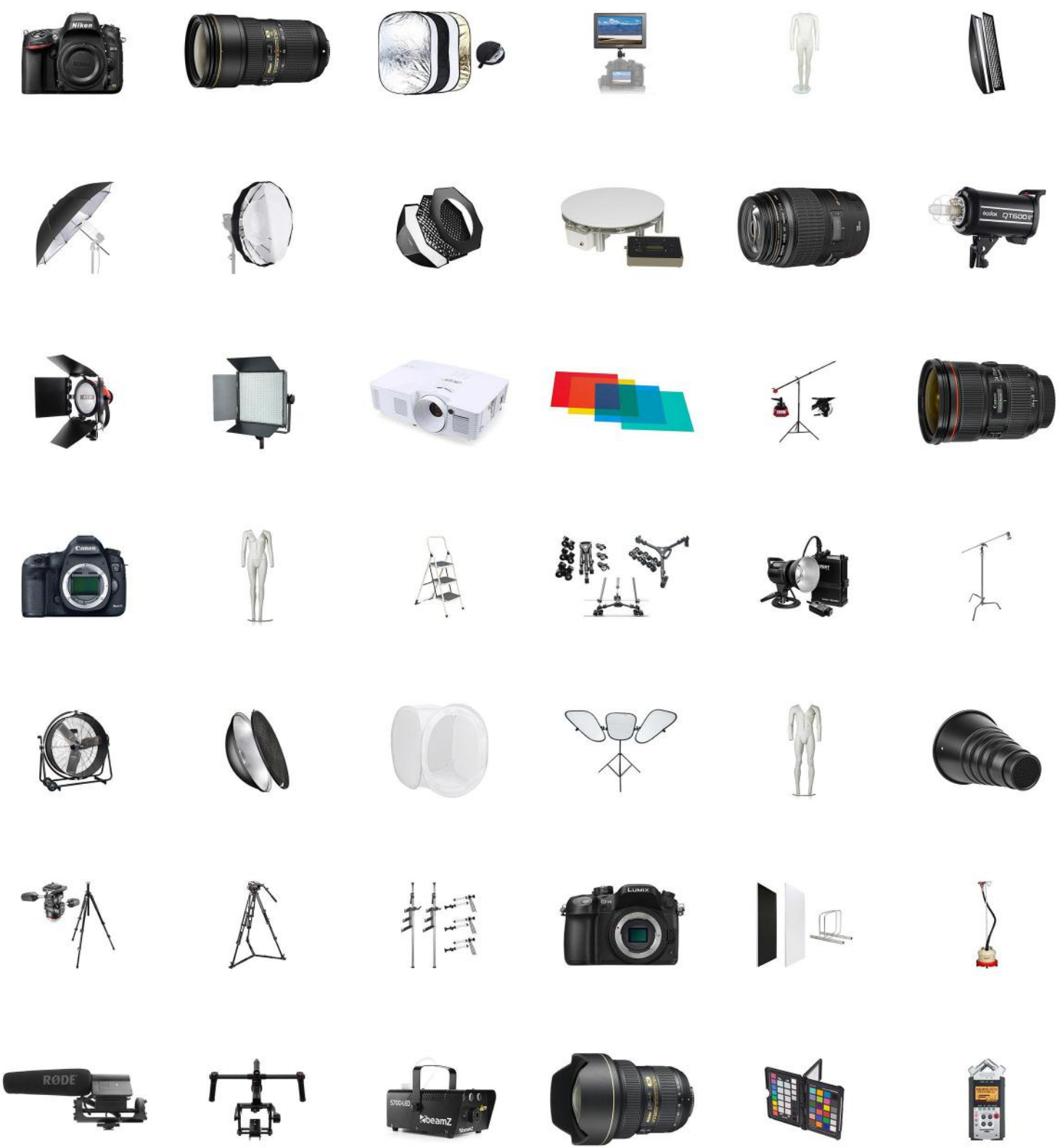






# Production Equipment

Our studios are fully equipped with a wide range of professional cameras, lighting, computers and other essential production equipment for both photography and video.





Jewellery  
Photography



Advertising  
Photography



360  
Spins



Ecommerce  
Photography



Food  
Photography



Studio  
Hire



Shoes  
Photography



Connect & Share...



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Video  
Production

